



WISE PRESERVATION PLANNING LLC

1480 HILLTOP ROAD, CHESTER SPRINGS, PA. 19425
(484) 202-8187 – WWW.WISEPRESERVATION.COM

ROBERT J. WISE, JR.

President, Wise Preservation Planning LLC, Chester Springs, PA (since 1997)

Principal of firm that provides professional historic resource protection planning and cultural resource management services to local governments, land planners, developers, attorneys, engineers, and individuals. Projects include Comprehensive, Open Space, and Master Plan Elements; Historic Resource Surveys; Historic Structures Reports; Historic Resource Impact Studies; National Register Nominations; Battlefield Preservation; Historic Resource Protection Ordinances; Municipal Planning Assistance Subdivision/Land Development Review; Conservation Easement Drafting and Documentation; Grant Writing; Research; Site Interpretation throughout Eastern Pennsylvania, New Jersey, etc.

Professional Qualifications:

- **Meets/exceeds Professional Qualification Standards** for an Architectural Historian as set forth by the U.S. Secretary of the Interior in 48 FR 44716 and 36 CFR 61.
- **Certified by the Pennsylvania Historical and Museum Commission (PHMC)** through its “Cultural Resource Essentials” (CRE) planning program (2009).
- **Certificate in Community Planning** from the Pennsylvania Municipal Planning Education Institute (2008).
- Historic American Building Survey / Historic American Engineering Record documentation training (12/2010)

Special Projects and Accomplishments:

- **Comprehensive, Open Space, Master Plans:** Cultural Resource Protection Elements of Cape May, NJ Master Plan (2003); Upper Uwchlan Open Space Plan (2009), East Brandywine Twp. Comprehensive Plan. (2008).
- **Battlefield Preservation:** Brandywine Battlefield, Pa., Munfordville Civil War Battlefield, KY; Brandywine Battlefield, Pa.
- **Comprehensive Historic Resource Surveys:** Including Kennett, W. Marlborough, Pennsbury, London Grove, Franklin, Upper Uwchlan, East Bradford, Whitpain, Thornbury (Del. Co.), and Lower Providence Townships. The East Bradford Township Historic Resource Survey was the recipient of 2007 Preservation Award (Preservation Pennsylvania).
- **Historic Resource Impact Studies:** Prepares Studies throughout SE Pa. Most recent Studies include: New Student Housing for Cheyney University (Thornbury Twp.); Valhalla Brandywine (Wallace Twp.); LaRonda Mansion (Lower Merion Twp.); Sheraton Hotel Expansion (E. Whiteland Twp.).



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Robert J. Wise, Jr. C.V., Page 2

- **Section 106 Studies:** Completes historic resource element of transportation studies: Pa. Route 52 Improvement Project (Kennett Township, 1999); Six Points Intersection Improvements (Montgomery County, 2002); Phillipsburg (NJ) Corridor (2003); Route 73 Improvements (Whitpain Twp., 2004).
- **National Register of Historic Places:** Successfully prepared 20 National Register nominations with over 2,200 resources, including Oxford (Oxford Borough); Eagles Mere (Eagles Mere Borough, Sullivan Co.); White Horse Village (Willistown Twp); NC Wyeth House and Studio -National Historic Landmark (Chadds Ford Twp.).
- **Preservation Consulting Services:** consults with municipal, professional entities and developers throughout Eastern Pennsylvania on a variety of cultural resource management issues.

Additional Experience

Environmental Management Center, Brandywine Conservancy, Chadds Ford, PA
Senior Planner, Historic Preservation (1993-97). Responsible for managing the Conservancy's diverse historic preservation program, including National Register Nominations, drafting local ordinances, open space and comprehensive plans, façade and conservation easement drafting, historic site surveys, environmental analysis, historic condition reports, preservation consulting, sales.

Special Projects and Accomplishments:

- Brandywine Battlefield Conservation Easement Initiative. Helped set up and coordinate two-county, five-municipality program to identify critical battlefield sites, developed a cost analysis for protecting those sites, and initiated a multi-million dollar program to purchase development rights and conservation easements on those sites. Most critical parcels on that battlefield are now protected;
- Coatesville Gateway Conservation Project;
- Port Penn (DE) Preservation Project;
- Drafted several façade easements, including Brinton 1704 House, a National Historic Landmark;
- Wrote comprehensive Historic Preservation section in the Conservancy's widely-used Environmental Management Handbook, used by municipalities throughout southeastern Pennsylvania



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Robert J. Wise, Jr. C.V., Page 3

Education

- **Masters of Science in Historic Preservation, 1993, University of Pennsylvania,** Graduate School of Fine Arts. Recipient of Elizabeth Greene Wiley Award for Outstanding Promise.
Academic Emphasis: Preservation Planning/Wharton MBA Real Estate Program
- **Masters in Business Management, 1994, The Pennsylvania State University,** Great Valley, PA, Business Administration
- **Bachelor of Arts, History, 1981 Dickinson College,** Carlisle, PA
Fulltime Internship Program: Harrisburg City Planning Bureau, 1979

Board Memberships

- President, Chester County Historic Preservation Network (2006-2010)
- Founder and Chairman, Tredyffrin Historic Preservation Trust Board (since 2001)
- Board member, Vice Chairman, Chairman, Tredyffrin Township (Chester Co.) Historical and Architectural Review Board (1995-2006)
- Member, Brandywine Battlefield Task Force (1993-2003)
- Executive Board Member, Betsy Ross House Center, Philadelphia, PA (1994-1996)
- Board Member, Open Land Conservancy of Chester County, Paoli, PA (1999-2003)
- Board Member, Eagles Mere Conservancy (2001-2007)

Memberships and Affiliations

- American Planning Association
- Preservation Pennsylvania
- Brandywine Conservancy
- National Trust for Historic Preservation
- National Association of Certified Home Inspectors
- Chester Co. Historical Society
- 10,000 Friends of Pennsylvania
- Preservation Alliance of Greater Philadelphia
- Montgomery Co. Historical Society